

MEDIA ALERT

Friday 4 September 2015

Australia's first Better Shelter to be built at Old Parliament House

Better Shelter to host exhibition on the Rights of the Child

The Museum of Australian Democracy at Old Parliament House will be the site of Australia's first Better Shelter – a weatherproof, solar powered temporary shelter that offers a more dignified home for displaced persons around the world.

Better Shelter will then be moved to Commonwealth Park, hosting a pop-up version of the popular children's exhibition *PLAY UP – The Right to Shelter* at Floriade 2015.

PLAY UP – The Right to Shelter is the museum's exhibition which engages families to explore the right to shelter as stated in the *United Nations Convention on the Rights of the Child (UN, 1995)*.

The innovative *Pop-Up PLAY UP* opportunity is the result of an exciting new partnership between the Museum of Australian Democracy at Old Parliament House (MOADOPH) and the IKEA Foundation, the philanthropic arm of INGKA Foundation, the owner of the IKEA Group of companies, and Better Shelter.

The exhibition, *PLAY UP – The Right to Shelter* is open daily at MOADOPH, and *Pop-Up PLAY UP* will be open at Floriade: 11am–3pm daily, Saturday 12 September to Monday 5 October 2015.

LAUNCH DETAILS

WHERE: King's Hall, Museum of Australian Democracy at Old Parliament House

WHEN: Wednesday 9 September 2015, 10.30am. Media are invited from 10.00am for pre-launch filming and interview opportunities.

WHAT: Launch of Better Shelter and *PLAY UP – The Right to Shelter*. The team from Better Shelter in Sweden and the IKEA Foundation in Holland will be supporting the set-up of the Better Shelter in Canberra and will be at the launch.

INTERVIEW OPPORTUNITIES:

- Daryl Karp, Director, Museum of Australian Democracy at Old Parliament House
- Nanette Louchart-Fletcher, Community Learning Coordinator, Museum of Australian Democracy at Old Parliament House
- Marta Terne, Head of Marketing and Communications, Better Shelter, Sweden
- Jonathan Spampinato, Head of Strategic Planning and Communications, IKEA Foundation, Holland

FILMING / PHOTO OPPORTUNITIES

- Key spokespeople
- Better Shelter structure built in King's Hall – first time it has been built in Australia

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- Children and families engaging with the exhibition

Ends

For further information, interviews or photos opportunities please contact:
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About Better Shelter

Better Shelter is a weatherproof temporary shelter that offers a more dignified home for displaced persons as well as a cost-effective solution for humanitarian organisations.

Better Shelter aims to improve the living conditions of displaced persons across the world. The social enterprise develops and provides innovative housing solutions for persons displaced by conflicts and natural disasters, and is the result of a partnership between IKEA Foundation, UNHCR and Better Shelter.

In 2015 UNHCR signed an agreement to deploy 30,000 shelters for its operations worldwide. Better Shelter is currently in the field in Iraq, Ethiopia, Nepal and the former Yugoslav Republic of Macedonia.

<http://www.bettershelter.org/>

<http://www.ikeafoundation.org/better-shelter/>